# Sustainable Management

<table>
<thead>
<tr>
<th>Code</th>
<th>8807970982</th>
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</thead>
<tbody>
<tr>
<td>ECTS credits</td>
<td>6</td>
</tr>
<tr>
<td>Attendance time</td>
<td>4</td>
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<tr>
<td>Language of instruction</td>
<td>German</td>
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<tr>
<td>Duration</td>
<td>2 Semester</td>
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<tr>
<td>Cycle</td>
<td>each Winter Semester</td>
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<tr>
<td>Coordinator</td>
<td>Professor Dr. Martin Müller, Faculty of Mathematics and Economics</td>
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<tr>
<td>Instructor(s)</td>
<td>Professor Dr. Martin Müller, Faculty of Mathematics and Economics</td>
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<td></td>
<td>Jörg Firnkorn, Faculty of Mathematics and Economics</td>
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<tr>
<td>Allocation of study programmes</td>
<td>• Diploma in Business Administration and Economics</td>
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<td></td>
<td>• B.Sc. in Business Administration and Economics</td>
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<td>Recommended prerequisites</td>
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## Learning objectives

The students will:
- develop an understanding of sustainability aspects within a management perspective
- learn targets and different approaches to sustainability management
- understand the need to integrate sustainability targets into the strategic management and controlling
- get an insight about how to utilise specific concepts and instruments to control the flow of energy and material on an operational level
- strengthen the ability to critically reflect about the taught methods
- build the ability to solve non-complex real problems

## Syllabus

An overview of sustainability management:
- the importance of sustainability, sustainability management and their ecological, social and economic dimensions
- the importance of the stakeholder concept for sustainability management
- strategies of sustainability management
- corporate social responsibility
- the sustainability perspective of selected management functions:
  - Organisation
  - Human Resources
  - Research & development
  - Marketing
  - Production/Investments
  - Controlling/budgeting
  - Reporting
- integrated management systems

**Literature**


**Teaching and learning methods**

- Lecture (3 weekly classroom hours)
- Tutorial (1 weekly classroom hour)

**Workload**

210 hours; thereof 80 hours in class and 130 hours self-study

**Assessment**

The grade of the module will be the grade of the written exam. No prerequisites are necessary for exam registration.

**Grading procedure**

The grade of the module will be the grade of the exam.

**Basis for**

Wahlpflicht BWL, Internationale Wirtschaft, Management and Controlling